

**Cambridge &  
East of England**  
PROPERTY FORUM

MEDIA PARTNER

**CAMBRIDGE  
NEWS & MEDIA**  
EST. 1888

## How Cambridge became the biggest small city in the world



- **Dinner**
- **Conference**
- **Rugby**

**DATES** 22nd & 23rd November 2016

**VENUE** Hilton City Centre, Cambridge

SPONSORS

**BARTON  
WILLMORE**

**tatehindle**

EXHIBITION PARTNER

**snapdragon**  
consulting

SESSION PARTNERS

**CP** | GREATER CAMBRIDGE  
GREATER PETERBOROUGH  
ENTERPRISE PARTNERSHIP  
DEFINING THE FUTURE

**NORTH WEST  
CAMBRIDGE**  
DEVELOPMENT

ENABLED BY



# DELEGATE PROGRAMME

# Contents

Welcome.....	p3
Delegate Names - Dinner.....	p4
Delegate Names - Conference.....	p4 - 5
Greater Cambridge.....	p6
The Golden Triangle.....	p8 - 9
Programme of Events.....	p11 - 13
Future Events.....	p14
World Class City Status.....	p16



By **Matthew Battle**  
MANAGING DIRECTOR  
UK Property Forums,  
matthew@ukpropertyforums.com



**Cambridge &  
East of England**  
PROPERTY FORUM

## Welcome!

Looking at the vital statistics for Cambridge and the region, one can see why it is rapidly becoming one of the prime destinations for business in Europe. However, this has created a conundrum for the City Fathers - how do you match high growth with the historic confines associated with a World Heritage City?

The conference will explore the reasons for the rapid growth and the subsequent issues associated with becoming a global destination and gently highlight that it is not all about Cambridge. The solution to many of the issues raised is polycentric, an investment in the towns and regions which surround the Cambridge such as Peterborough.

Nobody ever said that becoming largest small city in the world was going to be easy and maybe upon reflection, we should have called this conference Growing Pains!

Regards,

**Matthew Battle**  
Managing Director, UK Property Forums

## Why Cambridge? The killers stats



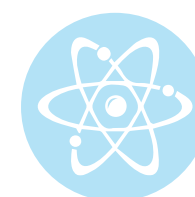
Leading location in UK for  
start-ups and enterprise culture  
*(Res: Duedil Apr 2015)*



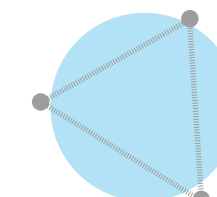
Top European City  
of the Future  
*(Res: FDI / FT Research 2016)*



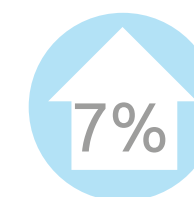
Highest growth in house prices  
*(Res: Rightmove 46% increase  
between 2010-2016)*



Home for Tech and Bio Med  
Research *(ARM, Astra Zeneca  
and Microsoft Labs)*



Part of the '**Golden Triangle**'  
area of growth: **London,  
Oxford and Cambridge**



7% increase in the Cambridge  
and surrounding economy -  
*currently higher than China!*



# Delegate Names Dinner



NAME	TITLE	COMPANY
Kelly Caulfield	Marketing Manager	Barton Willmore
Gareth Wilson	Partner	Barton Willmore
Tracy Simpson	Head of Lending	Cambridge Building Society
Kathy Bowes	Intermediary & Debt Manager	Cambridge Building Society
Hilary Holden	Lead Officer for City Access in the City Deal team	Cambridge City Council
Matt Gooding	News Editor	Cambridge News
Mike Lambert	Planning Director	Countryside Properties
Peter Ebsen	Co-Founder	Cycle.Land
Agne Milukaite	Founder + CEO	Cycle.Land
Chris Lamb	Director	Design South East
Alison Wring	Director	Faithful & Gould
Caroline Stephens	Client Relations Manager	Hilson Moran
Emilie Lemons	Head of Marketing & Communications	Hilson Moran
Sarah Prior	Business Development	Imtech
Jason White	Director	MLM
Darren Gill	Managing Director	MLM
Richard Wood	Director	MLM
Frank Navarro	Director	MNP
Stephen Vernon	Associate Director	MNP
Mark Perriton	Managing Director	Optys
Nigel Tipple	Chief Executive Officer	Oxfordshire LEP
Mark Brenton	Equity Director	Peter Brett Associates
Rob Harris	Director	Ramidus
Rebekah Paczek	Managing Director	Snapdragon Consulting
Joel Fayers	Account Manager	Snapdragon Consulting
Isobel Morris	Account Executive	Snapdragon Consulting
Mike Jamieson	Design Director	Tate Hindle
Helen Mutucumarana	Partner	Taylor Vinters
James Slinger	Partner	Taylor Vinters
Amy Charles	Conference Director	UK Property Forums
Matthew Battle	Managing Director	UK Property Forums
Mike Lightfoot	Consultant	UK Property Forums

# Conference

NAME	TITLE	COMPANY
Phil Grant	Principle Planner	Axis PED
Gareth Wilson	Partner	Barton Willmore
Kelly Caulfield	Marketing Manager	Barton Willmore
Stephen Kosky	Director	Barton Willmore
Nichola Traverse-Healey	Planning Associate	Barton Willmore
Andrew Hodgson	Planning Director	Barton Willmore
Kristina Mead	Senior Planner	Barton Willmore
Emma Norton	Senior Marketing & Comms Manager	Barton Willmore
Emma Falco	Director	Belvoir Cambridge
James Warke	Director	Belvoir Cambridge
Colin Boyd	Design Director	Bouygues
Jane Patterson-Todd	Chief Executive Officer	Cambridge Ahead
Ian Mather	Partner, Head of Cambridge Office	Cambridge Ahead & Mills Reeve
Tracy Simpson	Head of Lending	Cambridge Building Society
Dan Parker	Product Manager	Cambridge Building Society
Hilary Holden	Lead Officer for City Access in the City Deal team	Cambridge County Council
Claire Ruskin	Chief Executive Officer	Cambridge Network

# Delegate Names Conference



NAME	TITLE	COMPANY
Matt Gooding	News Editor	Cambridge News
Richard Duxbury	Regional Managing Director	Cambridge News
Mike Lambert	Planning Director	Countryside Properties
Robin Nicholson CBE	Senior Project Partner	Cullinan Studio & Cambridge Quality Panel
Agne Milukaite	Founder + CEO	Cycle.Land
Chris Lamb	Director	Design South East
Alison Wring	Director	Faithful & Gould
Ben Tollit	Principle	Gensler
Ian Mulcahey	Principle	Gensler
Maria Allaway	Director	GKA
Graham Handley	Director	Graham Handley Architects
Laura Welham-Halstead	Head of Communciations & Connectivity	Greater Cambridge Greater Peterborough LEP
Alex Francis	Growth Deal Manager	Greater Cambridge Greater Peterborough LEP
Adrian Cannard	Director	Greater Cambridge Greater Peterborough LEP
Leah Pearson	Lawyer	Greenwoods
Rob Hall	Deputy Managing Director	Hill Group
Caroline Stephens	Client Relations Manager	Hilson Moran
Emilie Lemons	Head of Marketing & Communications	Hilson Moran
Mark Du Jardin	Managing Director	Horta Properties
Will Banks	Development Manager	Howard Group
Sarah Prior	Business Development	Imtech
Angus Currie	Director - Tenant Liasion	JLL
Louise Clark	Associate Director	JLL
Tom Bayne-Jardine	Head of Solutions Development	JLL
Robert Shaw	Director	LDA Design
Paul Connelly	Director of Planning + Regeneration	LDA Design
Jotham Steed	Senior Building Control Surveyor	MLM
Richard Wood	Director	MLM
Frank Navarro	Director	MNP
Stephen Vernon	Associate Director	MNP
Heather Topel	Acting Project Director	North West Cambridge Development
Gavin Heaphy	Construction Director	North West Cambridge Development
Brian Nearney	Commercial Director	North West Cambridge Development
Mark Perriton	Managing Director	Optys
Nigel Tipple	Chief Executive Officer	Oxfordshire LEP
Daniel Sharp		Peter Brett Associates
Ron Henry	Partner	Peter Brett Associates
Gavin White	Director	Ramboll
Iain Mitchell-Jones	Associate	Ramboll
Rob Harris	Director	Ramidus
Chris Rees	Group Financial Dirctor	Reed Expo
Liz Page	Director	RH Partnership
Philip Boys	Head of Sales	SAB
Ed Hayden	Director	Scott Brownrigg
Joel Fayers	Account Manager	Snapdragon Consulting
Isobel Morris	Account Executive	Snapdragon Consulting
Josh Woolliscroft	Account Executive	Snapdragon Consulting
Mike Jamieson	Design Director	Tate Hindle
Rumina Haji-White	Marketing Manager	Tate Hindle
Amy Charles	Conference Director	UK Property Forums
Matthew Battle	Managing Director	UK Property Forums
Mike Lightfoot	Consultant	UK Property Forums
Rebecca Britton	Communcations Manager	Urban & Civic
Tom Clarke	Planning Director	Wellcome
Wendy Arnsten	Head of Campus Development	Wellcome Trust Sanger Institute
Peter Jarman	Managing Director	Wrenbridge
Lord Andrew Adonis	Chair National Infrastructure Commission	





**By Laura Halstead**  
HEAD OF COMMUNICATIONS  
GCGP LEP,  
email: [laura.halstead@gcgp.co.uk](mailto:laura.halstead@gcgp.co.uk)

## Greater Cambridge Greater Peterborough LEP



The Greater Cambridge Greater Peterborough LEP is driving forward economic growth by overcoming key barriers that hold our local businesses back. From infrastructure improvements and skills development through to business support and directly investing in innovation, the team work hard to create the right conditions for growth.

With such high demand for housing and commercial property across the Greater Cambridge Greater Peterborough area, the first ever East of England and Cambridge Property Forum is a welcome addition to the local events calendar.

The better we understand the needs of businesses, either directly or via developers and property professionals, the better we can tailor our strategic plans to unlock growth and much needed housing development.

Cambridge is already a globally renowned centre of innovation. A unique combination of education and entrepreneurship housed within an open and welcoming business environment. Put simply, businesses located across the Greater Cambridge Greater Peterborough area generate ideas and products that change the way we live our lives.

A number of significant, global organisations have chosen our area to be their home, from Microsoft and Amazon to Thomas Cook and AstraZeneca, and we want to ensure that our area remains at the forefront of innovation and growth.



## CAMBRIDGE IS BRIGHTER

**RELOCATE YOUR BUSINESS TO BE PART OF THE CAMBRIDGE COMPASS ENTERPRISE ZONE  
UP TO 100% BUSINESS RATES DISCOUNT AVAILABLE FOR UP TO FIVE YEARS**



CAMBRIDGE RESEARCH PARK



LANCASTER WAY



HAVERHILL RESEARCH PARK



CAMBOURNE BUSINESS PARK



NORTHSTOWE

**FIND OUT MORE:**

📞 01223 967009

✉ [CAMBRIDGE@GCGP.CO.UK](mailto:CAMBRIDGE@GCGP.CO.UK)

[WWW.CAMBRIDGECOMPASS.CO.UK](http://WWW.CAMBRIDGECOMPASS.CO.UK)





**The Golden Triangle**

Part of the 'Golden Triangle' area of growth: London, Oxford and Cambridge

This map illustrates the 'Golden Triangle' region in the United Kingdom, a key area of economic growth. The triangle is formed by the cities of London, Oxford, and Cambridge, which are connected by a dense network of roads. Major roads are highlighted in yellow and green, showing a complex web of transportation links. The map also shows other significant cities and towns in the region, including Milton Keynes, Luton, Reading, and Slough. The 'Golden Triangle' is a key area of economic growth in the UK, and this map provides a detailed view of the road network that supports it.

Part of the **'Golden Triangle'**  
area of growth: **London,**  
**Oxford and Cambridge**



# NATIONAL INFLUENCE LOCAL KNOWLEDGE







Based in Cambridge for over 25 years, we combine this local knowledge with our influence as a national practice to help shape the built environment that surrounds us and look forward to contributing to its future growth & success.

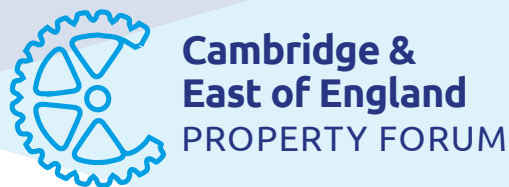
## Programme of Events



Tuesday, 22nd November  
Pre-Conference Dinner

7.30pm	<p><b>Venue: Hilton Cambridge City Centre</b> <b>Networking dinner for those staying the night before the Property Forum</b></p>
 <b>MATTHEW BATTLE</b>	<p><b>INTRODUCTIONS</b> MATTHEW BATTLE, Managing Director, UK Property Forums</p> <p><b>5 key trends in property we should really worry about...</b> ROB HARRIS, Director, Ramidus</p> <p><b>How Cycle.Land could radically change our relationship with UK Cities like Cambridge?</b> <b>KEY NOTE SPEAKER</b> AGNEW MILUKAITE, CEO and Co-Founder, Cycle.land Cycle.land’s web-app enables UK members and international travelers to borrow bikes from local cyclists, families and vendors, from as little as £1 per day. Launched in Oxford in April 2016 by Agne Milukaite, a former Oxford University student and one of the few female business leaders in the cycling sphere, Cycle.land has proven so popular in the city that several hundred bikes are now on the site.</p> <p>User numbers have increased 100% month-on-month since launch, and more than 1000 keen users have already accumulatively borrowed bikes for the equivalent of three years’ time (the same as cycling for more than 1000 days straight).</p>
 <b>ROB HARRIS</b>	
 <b>AGNEW MILUKAITE</b>	 <p>Following the company’s Oxford success, Cycle.land is now set to scale, with planned launches in five additional cities across the UK, including Brighton, Bristol, Cambridge, Edinburgh and London. The ambitious, hyper-growth focused company hopes to exceed a £1.5 million turnover by 2018, and has its sights set on becoming a £35 million company by 2020. Capital raised on Seedrs will be used to help Cycle.land expand its team, and build new partnerships with local businesses and communities in each city to ensure bikes are easily available to everyone.</p>

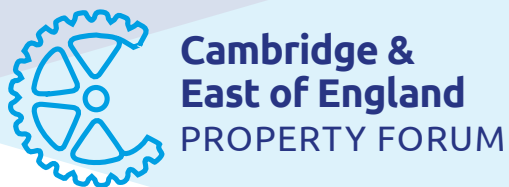
# Programme of Events




## Wednesday, 23rd November Property Forum

8.00am	<b>ENGLISH BREAKFAST FOR ALL DELEGATES</b> Networking opportunity and chance to see exhibitors
8.30 - 9.15am	<b>THE BREAKFAST SESSION - Market Overview and Update</b> <b>WELCOME</b> MATTHEW BATTLE, Managing Director, UK Property Forums <b>CHAIR</b> ROB HARRIS, Director, Ramidus Consulting <b>SPEAKER</b> Angus Currie, Director, JLL Market overview and Update <b>PANEL</b> IAN MATHER, Partner – Head of Office, Mills & Reeve and Chair, Cambridge Ahead ROB HARRIS, Director, Ramidus Consulting <div><b>ANGUS CURRIE</b><b>IAN MATHER</b><b>ROB HARRIS</b></div>
9.15 - 10.15am	<b>SESSION TWO</b> <b>THE BRAIN TRAIN HAS ARRIVED - How investment in the Oxbridge Express, Crossrail 2 and national infrastructure could change perceptions and levels of investment for Cambridge and the East of England.</b> <b>CHAIR</b> MATTHEW BATTLE, Managing Director, UK Property Forums <b>KEYNOTE</b> LORD ADONIS, Chair National Infrastructure Commission, Non-Exec HS2 Ltd and Chair, Crossrail 2 <b>PANEL</b> IAN MATHER, Partner – Head of Office, Mills & Reeve and Chair, Cambridge Ahead ADRIAN CANNARD, Director of Planning & Strategy, Greater Cambridge Greater Peterborough LEP NIGEL TIPPLE, Chief Executive, Oxfordshire LEP <div><b>LORD ADONIS</b><b>ADRIAN CANNARD</b><b>NIGEL TIPPLE</b></div>

# Programme of Events



## Wednesday, 23rd November Property Forum

10.15 – 11.00am	<b>SESSION THREE</b> <b>LIVING THE DREAM - Tackling housing affordability, design quality and sustainability ambitions: creating a place to live, work and play at the North West Cambridge Development?</b> <b>CHAIR</b> MATTHEW BATTLE, Managing Director, UK Property Forums <b>SPEAKER</b> HEATHER TOPEL, Acting Project Director, NWCD (Cambridge University) <b>PANEL</b> ROBIN NICHOLSON CBE, Practice Partner, Cullinan Studio & Chair, Cambridge Quality Panel <div><b>MATTHEW BATTLE</b><b>HEATHER TOPEL</b><b>ROBIN NICHOLSON CBE</b></div>
11.00 – 11.45am	<b>SESSION FOUR</b> <b>PLANNING FOR GROWTH - How is the region's housing market reacting to its success, what development schemes are being planned and can current design values be maintained when demand overtakes supply?</b> <b>CHAIR</b> RICHARD DUXBURY, Regional Managing Director, Cambridge News <b>SPEAKERS</b> STEVEN KOSKY, Director, Barton Willmore MIKE JAMIESON, Director, Tate Hindle <b>PANEL</b> MIKE LAMBERT, Planning Director, Countryside Properties WILL BANKS, Development Manager, Howard Group <div><b>RICHARD DUXBURY</b><b>STEVEN KOSKY</b><b>WILL BANKS</b> <b>MIKE JAMIESON</b><b>MIKE LAMBERT</b></div>

11.45 – 12.00	<b>Morning Tea + Coffee Served</b>
12.30pm	<b>The Steele Bodger Rugby Game,</b> CAMBRIDGE UNIVERSITY Hosted by UK Property Forums & Cambridge News





# Calendar of Future Events



## 1ST DECEMBER 2016

**SLOUGH INVESTOR DAY**  
 @ The Curve, Slough  
 Keynote speaker: Jules Pipe  
 CBE, Deputy Mayor for Planning,  
 Regeneration and Skills



## 1ST DECEMBER 2016

Launch of the Inaugural FTC  
 West of London members  
 networking club.

## 6TH DECEMBER 2016

**FIGGY PUDDING CHRISTMAS LUNCH** @ The Leander Club,  
 Henley on Thames  
 Guest Speaker JOHN FISHER,  
 Group Managing Director, TA  
 Fisher and winner of Thames  
 Valley Property Personality of  
 the Year Award



## 27TH APRIL 2017

London Fit Out @ FieldFisher,  
 Riverbank, City of London

## 11TH MAY 2017

Thames Valley Property Awards  
 @ Ascot Racecourse, Ascot



**"UK Property Forums**  
 enable forums & events  
 in the property sector,  
 which help to create  
 business development  
 opportunities"

**"The business**  
 of property"

For all of these events contact [info@ukpropertyforums.com](mailto:info@ukpropertyforums.com)  
 and we can send you more information.

# snapdragon consulting

**PUBLIC AFFAIRS**  
**PUBLIC RELATIONS**  
**STAKEHOLDER ENGAGEMENT**  
**COMMUNITY CONSULTATION**  
**CORPORATE COMMUNICATIONS**  
**BUSINESS DEVELOPMENT**

Founded in 2010, Snapdragon Consulting has a record of delivering for its clients in Cambridge and across the East of England.

From running public relations programmes on projects in Cambridge, to community consultation campaigns in Harlow, to reputation management exercises in Havering, we have a breadth of experience in delivering exceptional communications across the East of England.

Our Cambridge-based office on East Road specialises in property and planning, stakeholder and political engagement, social media, and business development in the East of England:

- We understand how changes in national, regional and local policy impact on your business;
- We understand the importance of effective communication in supporting planning applications;
- We understand the role of CSR in business strategy;
- We understand the need to respond quickly and effectively to changing timescales and priorities; and
- Most importantly, we understand the politics and the political dynamics within Cambridge and across the whole of the East of England.

If you have a project in Cambridge or the East of England, we are happy to discuss this in confidence with you.

## OUR SERVICES

- Campaign planning and business development
- Political assessment and strategies
- Policy analysis, representations and response
- Public and stakehold engagement
- Public exhibitions, workshop and events
- Media relations
- Social media
- Advocacy and campaigns
- Reputation management
- Corporate social responsibility

## CONTACT US



01223 451136



[eo@snapdragonconsulting.co.uk](mailto:eo@snapdragonconsulting.co.uk)



@TeamSnapdragon



[www.snapdragonconsulting.co.uk/](http://www.snapdragonconsulting.co.uk/)



[instagram.com/TeamSnapdragon](https://www.instagram.com/TeamSnapdragon)





**By Gareth Wilson**  
PARTNER  
Barton Willmore  
[www.bartonwillmore.co.uk](http://www.bartonwillmore.co.uk)

# Cambridge - World class City status

Cambridge is a world class city. It has established itself as a hub of education, research and innovation; technology and pharmaceuticals. Housing and transport infrastructure still remain as major constraints to growth, despite a series of strategic new developments across the region. It is therefore vital that we plan for and invest in the associated infrastructure that is needed to support such significant growth and innovation, not just for the city of Cambridge, but to open up new opportunities with the wider region and our neighbouring towns and cities.

With over 25 years' experience in the area we understand both the challenges and the extensive opportunities that lay ahead for the region. We are therefore extremely pleased to be part of this important new event. This Forum brings together those with a huge enthusiasm and ambition for Cambridge and the East of England. That, for me, is a momentous move forward for planning and driving the region's future.

