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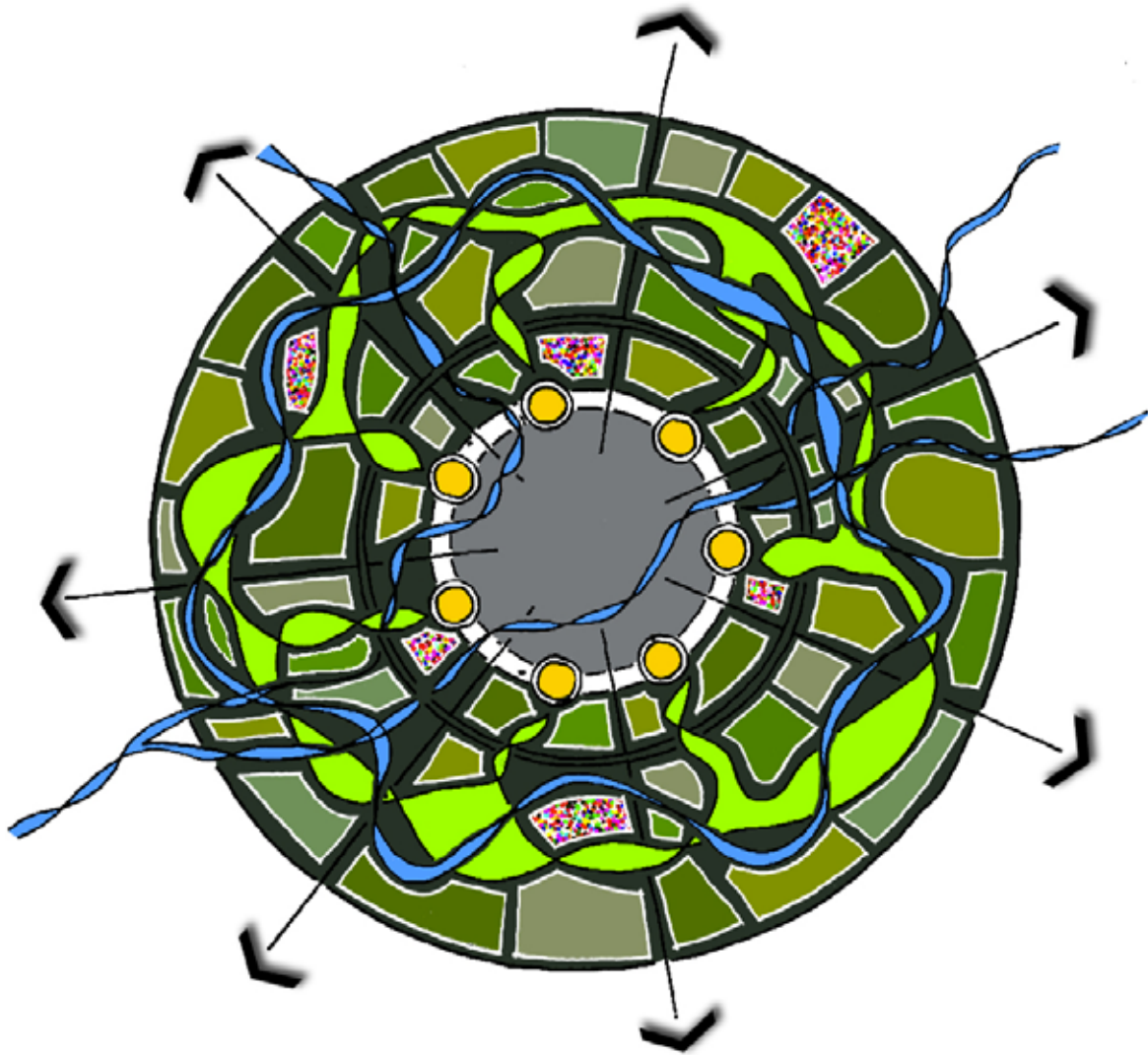


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# Welcome to Doughnut City!

Next steps in the evolution of Manchester into an über city as it develops the surrounding rings of the 'doughnut' which make up Greater Manchester.

Hilton Manchester Deansgate, Manchester  
Tuesday 5th June, 2007



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# Welcome to Doughnut City!

## Introduction

The recipe for the conference began over a drink at MIPIM 2006 in The Carlton Hotel with Urban Designer Martin Ellerby of Sheppard Robson and had immediate resonance with the editorial team as we planned the programme for UK Property Forum 2007. Apart from anything we loved the image of a jam doughnut arriving in Manchester, however as the Town Planners in the audience will know the connection with a doughnut in the US is far stronger and in many ways more negative. It is this belief that the UK version of the Doughnut, with the jam of Manchester's 'CBD' in the middle represented by the success of the city attracting the perfect mix of occupiers (MEN, Halliwells etc), developers (Allied London, Argent etc) and architects (Ian Simpson, Foster & Partners etc), is now facing its next great challenge of developing the outer rings around the city centre and more interestingly defining its relationship with the surrounding local councils.

Our role today is to hear from the key movers and shakers who are creating, developing, designing and delivering this future vision for Manchester. Under the umbrella of the UK Property Forum, the Liverpool & Manchester Property Forum will enable the delegates to create a platform for debate and be able to ask the right questions. The apparent success of the City to position itself on the world stage is acknowledged, however it still faces considerable pressures from many sides: global business, transport infrastructure, sustainable agenda and social migration to name a few. I hope that today is seen as the beginning of a dialogue between the main parties involved with these issues.

Thank you for attending today. Please note our next conference Station Life (Oct 3rd 2007) which will celebrate and explore the relationship between stations and urban life using the backdrop of the opening of the St Pancras Station International, London. Visit [www.londonpropertyforum.com](http://www.londonpropertyforum.com) for more information or email [info@battle-associates.co.uk](mailto:info@battle-associates.co.uk).

**Matthew Battle**  
Conference Chairman

## Speakers

A selection of speakers and panellists.



**Matthew Battle**  
Battle Associates



**Sir Howard Bernstein**  
Chief Executive,  
Manchester City Council



**Ann Clarke**  
Claremont Group  
Interiors



**Mike Edge**  
Halliwells



**Martin Ellerby**  
Sheppard Robson



**Michael Ingall**  
Allied London Properties



**Paul Kenyon**  
Cundall



**Ken Knott**  
Ask Property  
Development



**Jason Millett**  
Artisan



**Will Page**  
Development  
Securities PLC



**David Partridge**  
Argent Group PLC



**David Sharrock**  
Guardian Media Group



**Ian Simpson**  
Ian Simpson Architects



**Colin Sinclair**  
MIDAS



**Eddie Smith**  
New East Manchester

09.00 **Introduction to the Conference by the Conference Moderator: Matthew Battle.**

### 09.05 **Session 1**

**Creating an Über City** What are the limits of growth for a successful City? What constitutes an über city? How can a City define itself in an ever changing world? How does Manchester fit into this model and should the city limits be re-drawn to fit this vision?

**Speakers:**

**Sir Howard Bernstein**, Chief Executive, Manchester City Council  
**Ian Simpson**, Ian Simpson Architects

**Panel:**

**Colin Sinclair**, Chief Executive, MIDAS  
**Michael Ingall**, Chief Executive, Allied London Properties  
**Eddie Smith**, Deputy Chief Executive, New East Manchester

10.10 **Morning tea and coffee in the Exhibition area.**

### 10.30 **Session 2**

**Welcome to Doughnut City!** What is the relationship between the City Centre and Greater Manchester? Is this the great new frontier of development for the region? Can other Cities learn from the regeneration of Manchester? How will Manchester define itself in the next 50 years?

**Speakers:**

**Martin Ellerby**, Urban Designer, Sheppard Robson Architects & Designers  
**Ken Knott**, Chief Executive, Ask Property Development

**Panel:**

**David Quinn**, Regional Editor, Estates Gazette  
**Paul Kenyon**, Regional Managing Partner, Cundall

### 11.15 **Session 3**

**A Sense of Place.** What are the benefits of creating an identity and destination for new developments? How can this be leveraged for the benefit of the occupier and tenants? Is the brand and market position of the development important to its success? How can clustering help in the development of new schemes in the regions and the suburbs?

**Speakers:**

**David Partridge**, Joint Chief Executive, Argent Group  
**Terry Davenport**, Regional Director, BDP Architects & Designers

**Panel:**

**Ann Clarke**, Claremont Group Interiors

12.15 **Morning Conference Sum Up.**

**Jayne Dowle**, Northern Correspondent, The Times Newspaper (Bricks & Mortar Supplement)

12.30 **Lunch & Exhibition.**

### 13.45 **Session 4**

**Occupying the Regions.** Is there a role for major occupiers in the region to locate in Manchester as an alternative to London or is it a location of first choice? Should developers design a different 'product' for potential tenants? How can occupiers maintain and retain staff by the good design of space and should Manchester be concerned about the relocation of blue chip companies abroad?

**Speakers:**

**Mike Edge**, National Head of Real Estate, Halliwells  
**Daniel Dobson-Mouawad**, Chief Executive, Pro-Manchester

**Panel:**

**Andy Wates**, Managing Director, Wates Interiors  
**David Sharrock**, Chief Financial Officer, Guardian Media Group

### 14.40 **Session 5**

**Future Scene.** How can Manchester maintain its position on the World Stage and what must it do to ensure that Manchester maintains its brand as a premium city? What can delegates take away as an action from the conference so that this momentum actually benefits the people which live and work in Manchester? Drawing upon their own experiences, speakers have been asked to reference their own future development plans and show how they contribute towards this new vision for the city.

**Speakers:**

**Jonathan Schofield**, BBC Radio Manchester and Freelance Journalist  
**Jason Millett**, Deputy Chief Executive, Artisan Property Group

**Panel:**

**Will Page**, Development Director, Development Securities  
**Ciaran McGivern**, Regional Director, Bank of Ireland

15.15 **Afternoon Tea & Coffee.**

**Tour of Spinningfields.**

### 19.00 **Dinner**

**Dinner & Music hosted by Allied London at the new 7th Floor Marketing Suite, 2 Hardmen Street, Spinningfields, Manchester.**

**Speakers Include:**

**Michael Ingall**, Chief Executive, Allied London Properties  
**Stephan Solzhenitsyn**